



Senior Specialist, Municipal Relations

Location: Vancouver/Kamloops, CA

Job Function: Communications and Social Purpose

Apply Here: <https://careers.bclc.com/job-invite/15273/>

Overview:

BCLC's two offices are located on the traditional, ancestral and unceded lands of the x^wməθk^wəyəm (Musqueam Indian Band), Skwxwú7mesh (Squamish), and səliłwətał (Tseil-Waututh) Peoples in Vancouver and the Tk'emlúps te Secwépemc territory, situated within the Secwépemc Nation in Kamloops. We honour and respect the people, the territory, and the land we are part of.

Joining the Social Purpose & Player Experience division at BCLC means you'll be working with a dedicated group of talented professionals in Communications, Social Purpose and Community & Stakeholder Engagement, ESG, Public Affairs, Player Health, Customer Support Operations, Business Intelligence, Marketing, CRM and Loyalty and Player Experience. As a Crown Corporation that earns more than a billion dollars in annual profit, BCLC's commitment to giving funds back to the province is an integral part of our business, but still only one piece of a bigger picture. BCLC is committed to creating a welcoming workplace where everyone feels safe, included, and valued. For us, that means building a team that reflects the diversity of the communities we serve. We all are winners when differences are respected, valued and celebrated.

At BCLC, we exist to generate win-wins for the greater good. We believe everything we do must benefit the well-being of all involved. Through our Social Purpose, we aspire to make sure, in all of our endeavours, transactions and relationships – in the most important sense of life, livelihood, meaning, and well-being – nobody loses, and every person we touch comes out ahead.

Social Purpose is the driving force of our business, our opportunity to create a better world through innovation, engagement, and connection. BCLC aims to provide something unique that not only fills a need, but provides value to the province. Join the team responsible for telling our story, building stakeholder relationships, connecting with communities, and achieving our strategic vision for player-centered sustainable growth.

Job Summary:

The Senior Specialist, Municipal Relations develops and implements strategic engagement plans with elected officials and community leaders to enhance BCLC's reputation. This role liaises with municipal and government stakeholders to identify insights and opportunities for BCLC to enhance business operations, meet stakeholders' expectations and create positive impacts in the communities we operate.

Key Accountabilities:

- Develops, implements, and maintains integrated plans to support business objectives and relationship goals.
- Builds strong and trusting working relationships for BCLC with municipal and indigenous governments, including staff and elected officials, and other community stakeholders, and engages them with relevant and timely information, including but not limited to implementing activation plans.
- Represents BCLC at events and liaises with external stakeholders on BCLC's behalf.
- Collects feedback from community leaders and elected officials to help shape BCLC's business plans.
- Identifies a platform to maintain and share all pertinent contacts, interactions and participation with our communities.
- Informs internal teams on opportunities related to sponsorships, community involvement and engagements.
- Assists with facility development approvals and works closely with internal teams to support BCLC's business objectives being achieved in our communities.

- Enhances the organizations reputation by building trusting relationships and communicating the strategic vision to all stakeholders, leading everyone along the journey.
- Monitors industry best practices and ensures all activities and programs comply with governing regulations, internal policies, and procedures.

Minimum Required Qualifications: Education and Experience

- A degree or diploma in the field of communications, or public relations;
- 4-6 years current, related experience in public affairs, government relations, marketing and/or communications; additional experience in the field of social purpose or social responsibility would be an asset;
- Understanding of the BC Gaming industry and the sensitivities of a Crown corporation are key assets;
- An equivalent combination of education and experience may be considered.

Technical Requirements

- Understanding of principles and practices in the areas of stakeholder engagement, reputation management and community relations;
- Demonstrated experience in the strategic development and implementation of communication plans and materials;
- Proven relationship-building and interpersonal skills and demonstrated ability to maintain relationships with key stakeholders;
- Strong written and verbal communication skills;
- Solid project management, time management and multi-tasking skills;
- Solid problem solving and analytical thinking/innovation;
- Strong computer skills – MS office Suite;
- Able to work independently, with tight deadlines and high attention to detail;
- Understanding of B.C. gaming industry and its regulatory requirements an asset.

Working Conditions:

- Must be available to travel across BC; a driver's license would be an asset;
- Must be able to work flexible hours, including some evenings and weekends.

Additional Information:

- Effective November 22, 2021, BCLC requires all employees to be fully vaccinated (as defined by Health Canada). Full vaccination will be required before commencing employment with BCLC unless a legal exemption is obtained.
- To build a rich diverse workforce representing the communities which we serve, we welcome applications from people of all colours and cultures, persons with diverse abilities, and members of the 2SLGBTQIA+ community.
- BCLC values work life balance and offers remote work options for its employees.
- Relocation assistance is available for successful job candidates.
- If you are in need of accommodation or special assistance at any step of your application, please send an email with your request to recruitment@bclc.com.
- For over more than a decade, we have been recognized as one of BC's Top Employers – and we are constantly seeking ways to improve our employee and player experience. To learn more about BCLC, please visit: <https://corporate.bclc.com/careers/overview.html>
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Please Note:

This opportunity will remain open until a qualified candidate pool has been established. Candidates must be legally entitled to work in Canada and be 19 years of age to work at BCLC.