



T'KÉMLÚPS TE SECWÉPEMC
Business & Economic Development
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Kamloops BC V2H 1H1

News Release

For Immediate Release

Permanent Pride Crosswalk at Chief Louis Centre

T'KÉMLÚPS TE SECWÉPEMC (September 15, 2022) - T'kém'lúps te Secw'épemc (TteS)'s Business and Economic Development Department is excited to have partnered with Forward Law, Sureus-Murphy and Urban Systems to make a permanent Pride Crosswalk possible at Chief Louis Centre.

Located at the intersection of Powwow Trail and Chief Eli LaRue Way, this Pride Crosswalk is a way of celebrating, supporting, and creating awareness of the 2SLGBTQQA++ community in T'kém'lúps te Secw'épemc and beyond.

Kukpi7 Rosanne Casimir stated that "TteS is proud of the new permanent installation of its Pride Crosswalk. We are a community that is open, responsive, and respectful of the rights and individuality of all people. Everyone matters and deserves to be treated with dignity. Our members and all those that visit our community will know that we are inclusive and welcoming, which are our values as Secw'épemc."

"The Business and Economic Development Department is honoured to be able to support the organization of this initiative and are grateful to our stakeholder partners that supported the crosswalk and invested back into the community," said Devin Gambler, Manager, Business & Economic Development.

Signage will be added to the crosswalk this month; highlighting T'kém'lúps te Secw'épemc's commitment to promote, educate, and drive awareness to benefit the 2SLGBTQQA++ community.

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For more information, please contact:

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